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SOCIAL NETWORK FOR MILITARY VETERANS

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SOCIAL NETWORK FOR MILITARY VETERANS

ABSTRACT

Many military veterans and service members do not like to use currently available social media channels to stay in touch with other vets they have served with. A social network exclusively for military veterans could help them stay in touch with those they have served with to discuss and help each other on various issues. In this social network, they could form groups, chat, send mail messages, highlight places where they have been deployed to, post pictures and videos of their experiences, and even rate their experiences. They could use all the features available in a typical social media group on this website. This social media group, in addition to being available on a webpage, could be integrated into their smart phone applications. Through this, the veterans could share their experiences, form a support system, and keep sensitive information to themselves.

BACKGROUND

Social networking sites have proved to be very useful to connect with friends, family, groups, customers, and clients. They come with many features and applications such as email, instant messaging, uploading media such as photos, audio, or videos either with selected users or with the public. Although initially many social media websites started out by allowing public access to all posted content, recent versions have come up with customizable privacy features. These sites have millions of users, from children to the elderly. Many military veterans and service members do not like to use such currently available social media channels to stay in touch with other vets they have served with. These veterans and service members represent a huge portion of the US population. They all share comradeship. Hence, there is a need for the

brotherhood of military service members to have an exclusive social media network for themselves. This disclosure works towards developing a social media website exclusively for the vets.

DESCRIPTION

The goal of this disclosure is to create a social media website application that is designed and built by veterans, exclusively for vets to stay in touch with those they have served with. Accordingly, each veteran would be required to prove the authenticity to become a member of this exclusive social media application. Once their account is validated, they could connect to their fellow veterans using secure login features. Once logged in, they could form groups, chat, send mail messages, highlight places where they have been deployed to, post pictures and videos of their experiences, and even rate their experiences. They could use all the features available in a typical social media group on this website. This social media group, in addition to being available on a webpage, could be integrated into their smart phone applications.

This exclusive social media is a stand-alone website and could be used separately of any other product. It could use advertising targeted at the military market segment. In one version, this exclusive social media application is made available only to the veterans of the US forces. However, in other versions, the application could extend its scope to the veterans of other nations also.

The advantage of having an exclusive social networking site for veterans is that the veterans could share their experiences, form a support system for themselves, while keeping sensitive information within their fold.